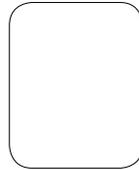


Company Profile



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Design must **shape, inform**
and more importantly evoke
an **emotional response**

who we are

RealONE Concepts Ltd started as a brainchild of directors with a wealth of experience in diverse areas including desktop publishing, research, content editing, media, advertising, public relations and communication studies.

RealONE Concepts Ltd is a small, highly creative design, advertising and communications agency offering Graphic Design, printing and photocopying services. We have specialized in branding awareness, professional and highly individual design service to businesses and organizations of all sizes.



our vision

To be the benchmark of excellence in Graphic design, Advertising and Public Relations.

our mission

To provide exceptional and innovative services by exceeding the clients' expectations through quality, high efficiency and without compromise while taking into consideration the clients time lines.

our core values

The company highly depends on the following core values for efficiency. This forms the backbone of our code of ethics. They are:

- Honesty and reliability
- Diligence
- Team spirit
- Quality assurance and professionalism
- Flexibility
- Timely delivery

why choose realone

concepts ltd

The company has over 5 years experience in the graphic design and advertising trade.

We class ourselves as vibrant, awesome and a young agency. We have a wealth of experience and are confident in our knowledge of creative design.

We are professional with an element of fun which is the perfect mix for a successful agency.

Our products and services are intended to suit any budget from a small to medium business.



our approach

All our clients are important to us and we strive for excellence on every project we work on. We collaborate with our clients on their projects from start to finish. Ensuring that they are not left in the dark along the way.

When we start a new project, we listen to our clients. We offer a sweet simple approach. You tell us what you want and we deliver just that.



the team

The team consists of the best in creative talent from Graphic design specialists, editors all of whom play a significant part in **RealONE Concepts Ltd**'s ability to offer a premium end-to-end inhouse service.

We are all richly talented people who all have one thing in common — experience, enthusiasm and a desire to deliver truly effective projects to all our clients no matter what.

our clients

Our clients appreciate the difference a quality team can make. That is why they come back to us time and again and best of all, recommend us to their networks. Therefore, we are a growing company, continually increasing our market share and building on our solid reputation. They include:

ICF Macro International | Kenya Association of Manufacturers (KAM) | British Council |
Moi Educational Centre | Water Resources Management Authority | Kenya Medical
Association | GMMB - Washington DC | Petroleum Institute of East Africa | African
Population and Health Research Centre (APHRC) | Sustainable Water and Sanitation in
Africa (SUWASA) | Tigoni District Hospital | Astra Insurance Brokers (Tanzania) Ltd |
German Society for International Cooperation (GIZ) - Water Sector | Water Services
Regulatory Board | Kenya Community Development Corporation (KCDF) | Sovereign Group
Limited | Planned Parenthood Federation of America (PPFA) | Study Centre - UK | World
Fair Trade Organisation (WFTO) | Flemish Association for Development Cooperation and
Technical Assistance (VVOB – Kenya) | St Stephens' Church, Jogoo Road | St. Pauls
University Chapel Sacco | Global Alliance on Livestock Veterinary Medicine (GALVmed)
| Lavington Methodist United Church | African Institute for Development Policy (AFIDEP) |
Reproductive Health and Rights Alliance (RHRA) | Hope Worldwide Kenya | Water &
Services Trust Fund | Polucon Group | Seeds of Peace Africa (SOPA) | Akiba Uhaki
Foundation | Viva Afya Limited | Mercycop - Thika & Rift Valley | World Vision - Nyanza |
Epicenter Trading Co. Ltd | Bookmark Africa |

our products

RealONE Concepts Ltd has diversified its services through the provision of integrated communication tools that are tailor-made to suit individual client needs.

They include designing, branding and printing of communication materials such as:
Magazines | Newsletters | Annual Reports | Adverts | Books | Training Manuals | Brochures | Banners | Posters | Fliers | Invitation Cards | Calendars | Booklets | Company Stationery - Profiles, Receipts, Purchase Orders, Delivery Notes | Corporate Identity - Logo Design, Business Cards, Letterheads, Complimentary Slips, Notebooks | Conference Bags | Pens | Folders | Plastic Cards | Preaching Plans | Tshirts | Caps | Certificates Programmes | School Yearbooks | CD covers | Catalogues | Strategic plans | Stickers | Flash disks etc

Other services we do:

digital
printing

bulk
photocopying

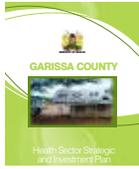
binding

digital
res
scanning

lamination

**We would love the opportunity to meet you,
so please contact us and we will put the coffee on!**

our portfolio



Creative thinking

may mean simply the

realisation

that there is no particular

virtue in doing things the way they have

always been done

www.realoneconcepts.com